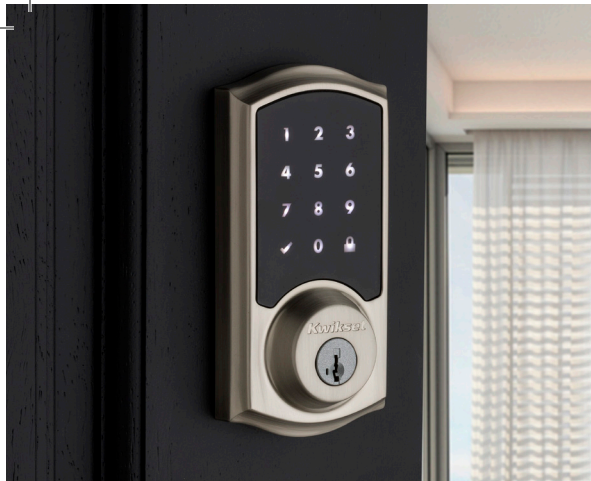


Kwikset



SMART LOCKS
with Home Connect Technology
Press Kit



MEDIA CONTACT

Art Sesnovich

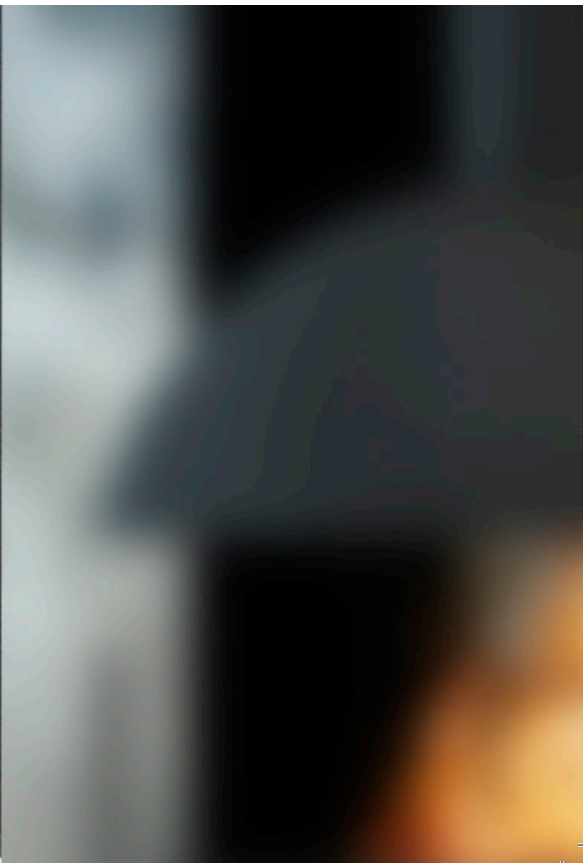
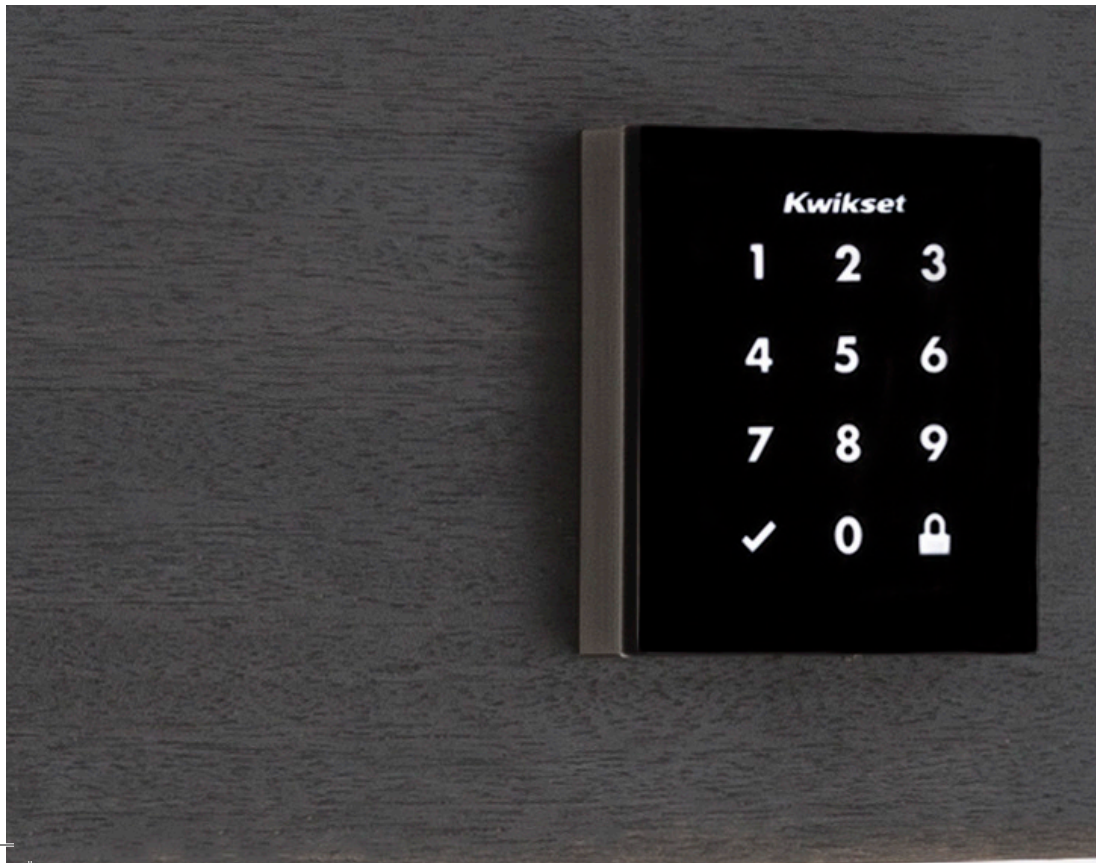
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Kwikset

Made for the world you live in.™



ABOUT KWIKSET®

Kwikset (www.kwikset.com), the leader in residential security, manufactures and markets a complete line of door locks and door hardware, including door knobs, door levers, deadbolts, handle-sets, pocket door hardware and electronic keyless entry locks for residential and light commercial applications. Kwikset's smart locks with Home Connect™ technology are the industry's leading wireless, access control lock solution for the smart home. For almost 70 years, we've believed that innovation is our greatest asset. And the strongest insights come from understanding the people who use our products and how they use them. We provide dealers, integrators and installers with door lock and door hardware solutions that address the widest range of applications to enhance security, convenience and aesthetics.

Kwikset is part of Hardware and Home Improvement (HHI), a major manufacturer and supplier of residential locksets, residential builders' hardware and faucets with a portfolio of renowned brands, including Kwikset®, Weiser®, Baldwin®, National Hardware®, FANAL®, Pfister™ and EZSET®. HHI is a leader in its key markets with #1 positions in U. S. residential locksets (Kwikset), Canada residential locksets (Weiser), U. S. luxury locksets (Baldwin), and U. S. builders' hardware (National Hardware), #2 in Mexico residential hardware (Fanal), and #3 in U. S. retail plumbing (Pfister). Headquartered in Orange County, California, HHI has a global sales force and operates manufacturing and distribution facilities in the U. S., Canada, Mexico and Asia.

HHI is a division of Spectrum Brands Holdings, Inc. (NYSE: SPB). Spectrum Brands is a global, diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware and faucets, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents, and auto care products. Spectrum Brands employs almost 16,000 employees worldwide and sells to the top 25 global retailers with products in more than one million stores.

Kwikset Historical Photos



KWIKSET® HISTORY

1946

Adolf Schoepe and Karl Rhinehart revolutionize residential lock design by pioneering a tubular lock—named “Kwikset” to underscore its speedy installation.



1958

Kwikset introduces its legendary “K” key design, and follows with a revolutionary new plastic coating for its brass and bronze finished locksets.

1957

Kwikset becomes a subsidiary of American Hardware Corporation (AHC) of New Britain, CT. AHC leads the commercial and industrial lockset industry, while Kwikset continues to forge ahead with the residential market. Kwikset becomes the number one manufacturer of residential locksets, a title it has held ever since 1946.

1992

After 40 years of leading the market in opening price point locksets for residential construction, Kwikset develops its higher quality, high security Titan product line.

1989

Black and Decker purchases Emhart, including its Kwikset division. Kwikset continues to be an industry leader in developing new products. The Kwikset Denison, TX facility broke ground and since then, there have been two plant expansions.



1998

Kwikset Titan introduces a remote keyless entry deadbolt and handleset, setting the industry benchmark for this new category of convenience oriented security products. Strengthening its market position, Titan also introduced a line of sophisticated and distinctively styled locksets, under the sub-brand The Society Brass Collection®.

1999

Kwikset and Price Pfister faucets became managed as a single group called Black & Decker Hardware and Home Improvement (HHI) Group.



2002

Kwikset undergoes an initiative offering new products and features such as Kwik-Install™. This revolutionary feature makes installation virtually flawless with pre-installed screws. Kwikset reorganizes its product offering into three new brands: Kwikset Security®, Kwikset Maximum Security® and Kwikset UltraMax Security®.

2001

Black & Decker Hardware and Home Improvement Group builds new corporate headquarters located in Lake Forest, CA.

KWIKSET® HISTORY

2003

Black & Decker purchases Baldwin Hardware and Weiser Lock from the Masco Corporation in October, expanding their bath and door hardware collections to encompass four major brands, Kwikset, Price Pfister, Baldwin Hardware and Weiser Lock.

2007

Kwikset introduces the first SmartScan™ biometric-based keyless security technology. The revolutionary technology completely eliminates the need for a key or key code, utilizing only a fingerprint scan. Kwikset also launches SmartKey® re-key technology with BumpGuard™ protection, one of its most successful innovation launches in the company history.



2009

Kwikset announces the availability of SmartKey® re-key technology in all box pack keyed entry products to make improved home security affordable to all. Kwikset develops Home Connect™ Technology which allows the SmartCode touchpad electronic deadbolt to interoperate with home automation and security systems.

2013

Kwikset introduces the first-to-market smart lock, Kevo. It is a Bluetooth-enabled deadbolt that uses the smartphone as the key. With the Kevo App, homeowners can control and manage the smart lock and send eKeys (electronic keys).

2015

Kwikset introduces the company's first electronic touchscreen deadbolt lock, the SmartCode 916. A unique feature of the SmartCode 916 is SecureScreen™, an important feature that can help mask "smudge" attacks. The company also introduced its Signature Series Deadbolt with Home Connect Technology.

2017

Premis, an Apple HomeKit compatible touchscreen smart lock, is launched at CES 2017. Later that year, Kwikset introduces its first keywayless touchscreen electronic deadbolt, Obsidian. Both products include the Kwikset-patented SecureScreen™.

2004

Kwikset adds new products and finishes to its core product offerings. Among the new products were the Cameron knob, the Powerbolt® Touchpad Keyless Entry Electronic Deadbolt, and the new alternative finish: Venetian Bronze™.

2006

Kwikset celebrates its 60 Year Anniversary and the revolutionary residential lock design that launched the company in 1946. The innovative "tubular" lock design was the first in a series of award-winning hardware designs that changed the face of the home security industry.

2008

Kwikset launches its next generation keyless entry SmartCode™ deadbolt. The result of more than 10 years of functional testing and consumer feedback, SmartCode features a smaller and sleeker touchpad design, adding style to any door while completely eliminating the hassle of carrying or fumbling for keys.

2010

Kwikset expands its keyless product offering with the SmartCode™ Touchpad Electronic Lever, which is also available with Home Connect™ Technology.

Kwikset launches the Key Control Deadbolt featuring SmartKey® re-key technology, as a smart and secure alternative to master keying.

2014

The SmartCode 914 is the newest addition to the SmartCode series with reduced interior footprint and upgraded features.

2018

This has been an especially busy year for Kwikset with the addition of five new products: Kwikset Convert, Obsidian, SmartCode 888, and contemporary versions of our popular SmartCode 914 and SmartCode 916 Touchscreen Electronic Deadbolts. These new additions combine class-leading technology with game-changing design.



SMART RESIDENTIAL ACCESS CONTROL LOCKS

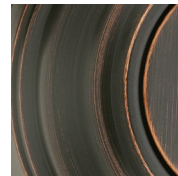
At the heart of the smart home is Kwikset's line of smart electronic locks, which provide homeowners with the ultimate in secure, safe access. What's more, when equipped with Kwikset's proprietary Home Connect™ Technology and when interfaced with some of the leading home automation, the locks will allow homeowners to wirelessly communicate with a variety of home automation systems, such as security, lighting, heating, audio, video and more. As a result, homeowners can: lock doors with handheld remote, touchscreen or smart phone; customize lighting scenes upon unlocking the main entry door or garage entry door; limit access for users to specific times and/or days of the week; and provide temporary access to friends and house-sitters.

FINISHES

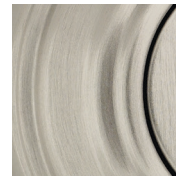
Our philosophy is that a finish can make all the difference. From Polished Brass to Iron Black, the finish you choose makes a statement. It can, quite literally, finish off a room, giving it style and polish. We offer a full spectrum of finishes and textures.



L03/3
Polished
Brass



11P
Venetian
Bronze



15
Satin
Nickel



26
Polished
Chrome

| | L03/3 | 11P | 15 | 26 |
|----------------------|-------|-----|----|----|
| 888 SmartCode | • | • | • | |
| SmartCode 910 TRL | • | • | • | |
| SmartCode 910 CNT | • | • | • | |
| SmartCode 912 | • | • | • | |
| SmartCode 914 TRL | • | • | • | |
| SmartCode 914 CNT | | • | • | • |
| SmartCode 916 TRL | • | • | • | |
| SmartCode 916 CNT | | • | • | • |
| Obsidian* | | • | • | |
| Signature Series CNT | | • | • | |
| Signature Series TRL | • | • | • | |
| Kwikset Convert | | • | • | |

PRODUCT OFFERINGS



916 SmartCode™



SmartCode™ 916 CNT



SmartCode™ 914



SmartCode™ 914 CNT



SmartCode™ 912 Lever



SmartCode™ 910 CNT



SmartCode™ 910



SmartCode™ 888



Obsidian



Signature Series
Contemporary



Signature Series
Traditional



Kwikset Convert



DEALER BENEFITS



Kwikset smart locks with Home Connect technology grow your business by building upon existing services.

Safety & Security
Remote Access Control
Energy Management



Everyday Convenience
Connected Lifestyle
**“While You Were Out”
Peace Of Mind**

There are many drivers for why incorporating connected locksets into your customers' total security solution will provide otherwise unseen benefits - it's up to you to understand what will motivate a particular homeowner. This understanding will lead to a mutually beneficial scenario for everyone - the customer has been given something of added value to their home life and your business has grown because of it. What does the connected lock mean to you?

INCREASE SYSTEM USAGE

The end consumer may not interact with their security panel on a daily basis; however, what they will interact with is their entryway. By creating direct links from your lockset to your security panel, you are creating a lifestyle in which the system is being used on a regular basis.

INCREASE RMR

By building varying levels of custom packages (think Good, Better, Best scenarios) that deliver desirable system features and benefits via the products that are included, you can help drive movement towards increased RMR.

INCREASE CUSTOMER RETENTION

By delivering a lifestyle in which the end consumer is interacting with their smart devices on a daily basis and coming to rely on the routine benefits provided, they have now entered the mindset where life any other way is unimaginable, turning customer retention into an automatic transaction.

PROVIDE THE TOTAL SECURITY SOLUTION

Integrating a connected lockset is no longer just about access control. By creating connections, or scenes, from the lock to other devices in the home such as doorbells, video cameras, alarm panels, thermostats, lighting and more, you are providing a total home security solution that protects what matters most.

HOMEOWNER BENEFITS

Kwikset locks with Home Connect technology provide a smarter way to expand security and home automation systems to a complete line of wirelessly enabled door locks. Control the lock from anywhere using a smart phone, tablet, or internet connected device through the security/home automation system app.



Remote Locking and Unlocking

Notifications of Lock's Activity

Access Control

Integration with Other Smart Devices in the Home

KEYLESS ENTRY

A key-free lifestyle means no more fumbling for keys, no more losing keys, no more lockouts. With customizable user codes, homeowners can enter their home with just a few simple pushes of a button. Homeowners also get more control over who has access to the home. Kwikset electronic locks can store multiple user codes and can be scheduled to allow access at pre-selected times and recurrences.

REMOTE ACCESS

Homeowners can access and manage their lock from anywhere for ultimate control over their security and peace of mind. With Kwikset electronic locks, homeowners can lock and unlock doors from anywhere with an internet connected device, receive notification alerts of lock activity, and check the status of the lock while away from home.

HOME MANAGEMENT

Kwikset locks with Home Connect technology speak to the security system or home automation controller, allowing homeowners to set-up scenes and trigger events. From arming/disarming the alarm, to lights turning off/on, and the thermometer adjusting to the right temperature, it all starts with the Kwikset lock.



ANSI/BHMA* Certification requires that products are tested and audited, leading to higher design specifications and manufacturing procedures for operation, key torque cycles, pull strength, impact resistance, and finish. All Kwikset electronic locks and smart locks are certified to meet or exceed ANSI/BHMA requirements.

* ANSI/BHMA is an independent industry organization that certifies builders hardware products



SmartKey Security™ provides strong resistance against advanced forced entry techniques. It also allows you to re-key the lock yourself so all your Kwikset locks share one key.

KWIKSET® FACT SHEET

COMPANY: Kwikset

CORPORATE HEADQUARTERS: 19701 DaVinci
Lake Forest, CA 92610

PHONE: 1-800-327-LOCK (5625)

WEB SITE: www.kwikset.com

FOUNDED: 1946

MISSION: Our vision is to be the bridge between traditional lock hardware and technology in order to create user-driven innovation that enhances life now and in the future.

OWNERSHIP: Kwikset is part of Hardware and Home Improvement (HHI), a major manufacturer and supplier of residential locksets, residential builders' hardware and faucets with a portfolio of renowned brands. HHI is a division of Spectrum Brands Holdings, Inc. (NYSE: SPB), a global, diversified consumer products company.

SPECTRUM BRANDS EXECUTIVE BIOGRAPHIES



Phil Szuba, President, Hardware & Home Improvement (HHI) division

Phil Szuba is President of Kwikset's Hardware & Home Improvement (HHI) division. Mr. Szuba is responsible for expanding and streamlining HHI's global manufacturing and supply chain footprint, accelerating new product development programs, and driving organic growth. Mr. Szuba has demonstrated outstanding operational and technical leadership skills. In his seven years at HHI, he transformed the Engineering function into a customer-focused, high-performing team which continues to deliver innovation and a robust new product pipeline. As the head of Global Technology & Operations, he also led Business Development, Business Technology (BT), and HHI's design, build, source, and ship operations. For the past five years, Mr. Szuba served as HHI's Integration Leader, completing the integration of the Stanley National Hardware business as well as the integration of Tong Lung Metals into HHI.



Keith Brandon, Vice President, Residential Access Solutions

Keith Brandon is Divisional Vice President - Residential Access Solutions (RAS) Sales and Marketing for Spectrum Brands' HHI division. In this role, Mr. Brandon oversees all marketing and sales responsibilities for Kwikset's RAS business. This includes Kevo™, the first-to-market Bluetooth enabled residential smart lock. Mr. Brandon is also responsible for the company's Home Connect products that deliver industry leading integrated Zigbee and Z-Wave lock solutions to the emerging and expanding home automation and security markets. Mr. Brandon has been with Spectrum Brands Hardware and Home Improvement (HHI) for 15 years, holding a variety of leadership roles, including: Group Product Manager; Director, Global Sourcing - Baldwin; and Director, Quality, Baldwin.

KWIKSET AWARDS

Kwikset Convert



SmartCode 916 Deadbolt

with Home Connect



SmartCode 914 Deadbolt

with Home Connect



SmartCode 910 Deadbolt

with Home Connect



Signature Series Deadbolt

with Home Connect

